

Town of Willsboro Comprehensive Plan
Willsboro Comprehensive Plan Steering Committee
Willsboro, New York
Willsboro Community Survey Executive Summary
August 9, 2010

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Introduction

1900 residents and property owners were contacted in February, 2010 and asked to complete the Willsboro Community Survey. 330 residents responded with an effective response rate of 17%.

The full data sets reported are attached to this Executive Summary. They include the tables and charts summarizing the 33 questions and the citizen comment data files. Citizen comments are unedited and are presented in the format they were received for each of the questions that allowed comments.

The following are the key observations from the 33 survey questions.

Population/Demographics

Willsboro is a community and includes permanent and seasonal residents. More than 52% of the respondents have held property in Willsboro for over 20 years. Many of the seasonal respondents stated that they still have the family property that they visited in their youth. Long term residents have also lived in Willsboro from 11 to over 20 years. Two age ranges predominate in the households of the respondents: 35-44 and 65-74. A significant number of respondents are retired or are planning to retire in a few years. A majority of the non-retired respondents are employed. Almost 75% of respondents have at least a college degree. Approximately 42% earn \$50,000-99,000 in annual income.

Housing

The majority of the respondents, whether they are seasonal or full-time residents, own land or a single family home. These properties are primarily zoned as residential and are in moderate or low intensity land use areas as defined by the APA classifications. In terms of future housing, respondents want to see affordable housing built in Willsboro, but only if it does not significantly increase taxes and government costs for additional infrastructure. Affordable single family and senior housing are top priorities. Affordable housing for young families to remain in the community is a key issue. The availability of both independent and assisted living housing options for seniors is also important.

Environmental/Natural Resources

Regardless of their full or part-time residency, a majority of respondents stated that Willsboro's natural resources were main reasons for living and remaining in the community. There were frequent, positive comments on small town character, scenic vistas, agricultural countryside, shorelines, mountain ranges, open spaces, and water resources. The residents emphasized the need to preserve the unique quality of life by protecting these resources.

Land Use/Regulatory Issues

The majority of the respondents provided rich commentary about their interactions with the Town's land use regulations, permitting, variance or other related processes. Variance responses were mixed but the majority of administrative processes were positive. Primary concerns include development intensity, especially in relation to neighbors and potential damage to the community's natural resources. Respondents wanted land use regulation that is openly discussed, and fairly and consistently applied. Some were concerned about limited public access to waterfront. Others were concerned about too much growth in the community.

Business/Jobs

Respondents see job creation as an important community need. They want a strong, diverse business community including service businesses such as health care, tourist related, and light industry in Willsboro as a means of providing employment opportunities. In the small business and downtown revitalization discussions, the ability to increase tourism as a means of stimulating the economy was deemed a key opportunity. In addition to increasing tourism, several respondents mentioned the need for a strong technology infrastructure in order for new businesses to move into the community and compete on a global basis. They also saw this upgrade as an opportunity to increase the number of young professionals who may need to telecommute.

Without jobs, young families will have to migrate elsewhere or not be attracted to the community, shifting the demographics further to the 45+ age group. Many of the respondents cited the loss and/or reduction in community businesses as a detriment to having a diverse population.

Central Business District & Hamlet

The loss of the IGA and lack of diverse shopping opportunities was a primary concern throughout many of the individual responses, regardless of whether the respondent was seasonal or year-round. Respondents clearly want to be able to buy goods locally, particularly a variety of groceries. The overall look of the central business district was

also a concern, particularly the condition of properties and the general ambiance of the hamlet area. There were many positive responses about the new businesses that have opened.

Cultural, Historic & Recreational Resources

The respondents tied many of their responses about recreation to the availability of the rural nature of the community and natural resources. Hiking, biking, walking, water sports, etc. were all mentioned as positive recreational activities that the community offers and should continue to offer. Respondents throughout the survey wanted recreation to remain a high priority. With regard to historic preservation, many respondents cited specific properties for preservation use to increase the business base. The need to preserve the small town character in relation to preserving key properties was part of the overall discussion. Many respondents want more cultural activities in Willsboro. They wanted year-round arts, theater, festivals, events, as a means of bringing the entire community together. In many responses, individuals were concerned about what was referred to as a “divide” between the seasonal and year-round populations. Cultural activities were mentioned often as a means of bridging the gap.

Community Affordability

Throughout the entire survey, one need was consistent-- the need to review property tax structure. This issue was woven throughout the discussions on the current and future ability of residents to remain in the community, and on growth and development.

Attachments

“This document was prepared for the New York State Department of State with funds provided under Title 11 of the Environmental Protection Fund.”



Appendix 5.2 Summary Report from Survey Monkey

Willsboro Comprehensive Plan Survey

1. What are your reasons for living in Willsboro? Rank the following questions in the order of importance to you with "1" being the most important. Rank only those that apply.										
	1	2	3	4	5	6	7	8	9	Response Count
Born here	33.0% (32)	8.2% (8)	4.1% (4)	1.0% (1)	9.3% (9)	3.1% (3)	3.1% (3)	1.0% (1)	37.1% (36)	97
Natural environment	56.7% (161)	22.9% (65)	12.0% (34)	4.2% (12)	1.8% (5)	0.7% (2)	0.7% (2)	0.4% (1)	0.7% (2)	284
Family/friends are here	40.7% (85)	24.9% (52)	13.9% (29)	6.2% (13)	4.3% (9)	3.3% (7)	1.9% (4)	1.9% (4)	2.9% (6)	209
Job here	22.7% (25)	10.9% (12)	10.9% (12)	8.2% (9)	4.5% (5)	4.5% (5)	1.8% (2)	4.5% (5)	31.8% (35)	110
Cost of living	7.3% (10)	15.3% (21)	16.8% (23)	18.2% (25)	18.2% (25)	6.6% (9)	5.8% (8)	2.9% (4)	8.8% (12)	137
Small town life	27.9% (64)	30.6% (70)	22.7% (52)	8.3% (19)	6.6% (15)	0.0% (0)	1.7% (4)	0.4% (1)	1.7% (4)	229
Recreational opportunities	43.9% (105)	24.3% (58)	19.2% (46)	5.4% (13)	0.8% (2)	0.8% (2)	2.1% (5)	1.7% (4)	1.7% (4)	239
Other: Please specify below	76.4% (42)	7.3% (4)	5.5% (3)	0.0% (0)	3.6% (2)	0.0% (0)	0.0% (0)	3.6% (2)	3.6% (2)	55
									Other (please specify)	77
									answered question	316
									skipped question	14

Appendix 5.2 Summary Report from Survey Monkey

2. How much do you agree with each of the following statements?								
	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know/Unsure	Rating Average	Response Count
The community is an affordable place to live.	10.1% (32)	39.6% (125)	21.8% (69)	17.1% (54)	7.9% (25)	3.5% (11)	2.84	316
Children can afford to live in the community once they grow up and move out on their own.	3.4% (10)	16.2% (48)	23.9% (71)	27.9% (83)	13.1% (39)	15.5% (46)	3.78	297
New single-family residential development will increase taxes by increasing the need for community services.	9.1% (28)	26.9% (83)	17.5% (54)	28.2% (87)	12.6% (39)	5.8% (18)	3.26	309
Town approval of new development should be based on the presence of adequate infrastructure (roads, water, sewer, utilities).	30.6% (94)	45.6% (140)	8.5% (26)	8.5% (26)	4.2% (13)	2.6% (8)	2.18	307
							<i>answered question</i>	317
							<i>skipped question</i>	13

Appendix 5.2 Summary Report from Survey Monkey

3. In your opinion, how does Willsboro compare as a place to live to how it was five years ago?		
	Response Percent	Response Count
Much better	1.3%	4
Somewhat better	16.8%	53
Stayed the same	38.0%	120
Worse	28.8%	91
Much worse	5.7%	18
Unsure/don't know	9.5%	30
	Please explain your answer	155
	<i>answered question</i>	316
	<i>skipped question</i>	14

Appendix 5.2 Summary Report from Survey Monkey

4. How important are the following choices in making Willsboro a desirable place for you to live?							
	Extremely important	Very important	Important	Not important	Don't know/unsure	Rating Average	Response Count
Availability of arts and culture	4.3% (13)	14.4% (44)	51.8% (158)	27.5% (84)	2.0% (6)	3.09	305
Quality of county and local services	10.0% (31)	29.1% (90)	52.4% (162)	6.8% (21)	1.6% (5)	2.61	309
Property tax rates	42.5% (133)	32.3% (101)	22.7% (71)	1.0% (3)	1.6% (5)	1.87	313
Quality/availability of affordable housing	11.1% (34)	15.7% (48)	41.6% (127)	24.9% (76)	6.6% (20)	3.00	305
Employment opportunities	19.6% (59)	15.3% (46)	25.2% (76)	35.5% (107)	4.3% (13)	2.90	301
Availability of shopping in the area	18.6% (58)	22.4% (70)	44.2% (138)	14.1% (44)	0.6% (2)	2.56	312
Access to medical care	29.7% (93)	31.6% (99)	33.2% (104)	5.1% (16)	0.3% (1)	2.15	313
Environmental quality	50.6% (161)	30.2% (96)	16.7% (53)	1.9% (6)	0.6% (2)	1.72	318
Lack of crime	46.3% (146)	32.1% (101)	20.6% (65)	0.6% (2)	0.3% (1)	1.77	315
How easy it is to go walking/hiking/biking	30.9% (97)	32.5% (102)	27.7% (87)	8.6% (27)	0.3% (1)	2.15	314
Racial diversity	3.9% (12)	10.2% (31)	30.2% (92)	50.5% (154)	5.2% (16)	3.43	305
Family and friends are near	18.4% (57)	21.9% (68)	36.5% (113)	21.3% (66)	1.9% (6)	2.66	310
Quality of public schools	22.5% (69)	19.5% (60)	33.9% (104)	22.1% (68)	2.0% (6)	2.62	307
Availability of local food	20.7% (64)	31.4% (97)	38.8% (120)	8.7% (27)	0.3% (1)	2.37	309
Availability of parks and recreation in the area	23.3% (73)	29.1% (91)	37.4% (117)	8.9% (28)	1.3% (4)	2.36	313

Appendix 5.2 Summary Report from Survey Monkey

Community pride	23.1% (71)	30.9% (95)	39.7% (122)	5.5% (17)	0.7% (2)	2.30	307
Access to major highways and other destinations	15.5% (48)	32.3% (100)	40.6% (126)	11.6% (36)	0.0% (0)	2.48	310
Similarity (age, race, income) of people in my neighborhood	3.0% (9)	7.4% (22)	26.1% (78)	60.2% (180)	3.3% (10)	3.54	299
<i>answered question</i>							320
<i>skipped question</i>							10

Appendix 5.2 Summary Report from Survey Monkey

5. The Comprehensive Plan Steering Committee’s work is associated with the future direction of Land Use Planning in Willsboro. In Willsboro, from 2002 through 2009, the Code Enforcement Office reported an annual average of 16 single-family homes permitted in the Town of Willsboro. As Willsboro continues to grow, how important are each of the following statements to you:

	Extremely important	Very important	Important	Not important	Don't know/unsure	Rating Average	Response Count
Limit new development to areas with existing or planned roads, water and sewer.	21.1% (65)	22.7% (70)	26.3% (81)	24.7% (76)	5.2% (16)	2.70	308
Discourage small lot development in rural areas.	21.0% (65)	13.9% (43)	22.0% (68)	34.0% (105)	9.1% (28)	2.96	309
Require grouping of residential and/or commercial structures to preserve open space and agricultural land	24.4% (75)	26.9% (83)	26.0% (80)	17.5% (54)	5.2% (16)	2.52	308
Require developers to include outdoor recreational space as part of their plans.	18.4% (57)	30.3% (94)	26.1% (81)	21.0% (65)	4.2% (13)	2.62	310
Encourage development to be kept within or immediately adjacent to existing built-up areas.	15.2% (47)	17.2% (53)	29.1% (90)	31.7% (98)	6.8% (21)	2.98	309
Encourage multi-use neighborhood development.	8.6% (26)	14.0% (42)	33.9% (102)	24.6% (74)	18.9% (57)	3.31	301
Other (please specify)	60.8% (31)	13.7% (7)	17.6% (9)	2.0% (1)	5.9% (3)	1.78	51
					Other (please specify)		58
answered question							313
skipped question							17

Appendix 5.2 Summary Report from Survey Monkey

6. Are there any properties, scenic vistas, or shorelines within the community that you feel the Comprehensive Plan Steering Committee should recommend be protected or preserved for natural, open space, farmland purposes or as cultural resources?		
	Response Percent	Response Count
Yes	73.7%	205
No	26.3%	73
	If so, where?	82
	<i>answered question</i>	278
	<i>skipped question</i>	52

Appendix 5.2 Summary Report from Survey Monkey

7. Please indicate your agreement with the following community land use goals. Willsboro should:								
	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know/unsure	Rating Average	Response Count
Preserve open space	44.3% (140)	37.0% (117)	12.7% (40)	3.5% (11)	2.2% (7)	0.3% (1)	1.83	316
Protect historic sites and buildings	45.6% (145)	43.7% (139)	7.9% (25)	1.9% (6)	0.6% (2)	0.3% (1)	1.69	318
Protect air quality	58.5% (186)	35.8% (114)	4.4% (14)	0.3% (1)	0.9% (3)	0.0% (0)	1.49	318
Protect wetlands	42.1% (134)	41.8% (133)	12.6% (40)	1.9% (6)	1.6% (5)	0.0% (0)	1.79	318
Protect wildlife habitats/ travel corridors	47.0% (148)	40.3% (127)	9.2% (29)	1.6% (5)	1.3% (4)	0.6% (2)	1.72	315
Protect farmlands	44.5% (141)	38.8% (123)	12.9% (41)	2.2% (7)	1.6% (5)	0.0% (0)	1.78	317
Protect scenic vistas	51.7% (164)	36.0% (114)	8.8% (28)	1.6% (5)	1.3% (4)	0.6% (2)	1.67	317
Protect woodlands	42.0% (132)	41.1% (129)	13.7% (43)	1.9% (6)	1.3% (4)	0.0% (0)	1.79	314
Protect scenic roads	38.2% (120)	43.9% (138)	13.7% (43)	1.6% (5)	1.6% (5)	1.0% (3)	1.87	314
Protect stream corridors	48.1% (152)	39.6% (125)	8.5% (27)	1.3% (4)	1.3% (4)	1.3% (4)	1.72	316
Protect ridgelines	39.1% (122)	35.6% (111)	16.0% (50)	3.2% (10)	2.2% (7)	3.8% (12)	2.05	312
Protect shorelines	56.0% (177)	32.0% (101)	8.2% (26)	2.2% (7)	0.9% (3)	0.6% (2)	1.62	316
Promote soil conservation	44.6% (140)	42.0% (132)	9.9% (31)	1.0% (3)	1.0% (3)	1.6% (5)	1.76	314
Protect aquifers (groundwater / water quality)	66.0% (208)	29.5% (93)	2.9% (9)	0.6% (2)	0.6% (2)	0.3% (1)	1.41	315
Promote public shoreline access	37.1% (117)	31.1% (98)	18.4% (58)	8.3% (26)	4.1% (13)	1.0% (3)	2.14	315

Appendix 5.2 Summary Report from Survey Monkey

Reduce light pollution/promote night skies	34.6% (106)	32.7% (100)	19.6% (60)	6.9% (21)	2.9% (9)	3.3% (10)	2.21	306
Other (please specify below)	63.3% (19)	10.0% (3)	10.0% (3)	3.3% (1)	3.3% (1)	10.0% (3)	2.03	30
						Other (please specify)		42
						<i>answered question</i>		319
						<i>skipped question</i>		11

Appendix 5.2 Summary Report from Survey Monkey

8. Should Willsboro seek development and growth in the following land uses?								
	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know/unsure	Rating Average	Response Count
Permanent residences	21.0% (66)	48.9% (154)	20.0% (63)	4.4% (14)	3.8% (12)	1.9% (6)	2.27	315
Second home development	9.6% (30)	39.3% (123)	30.0% (94)	13.1% (41)	5.1% (16)	2.9% (9)	2.73	313
Affordable housing	17.5% (55)	45.5% (143)	22.3% (70)	8.0% (25)	3.8% (12)	2.9% (9)	2.44	314
Light industry	24.5% (77)	51.6% (162)	15.9% (50)	4.8% (15)	1.6% (5)	1.6% (5)	2.12	314
Senior housing	20.8% (65)	51.8% (162)	21.1% (66)	2.2% (7)	2.9% (9)	1.3% (4)	2.19	313
Heavy industry	8.4% (26)	18.0% (56)	23.2% (72)	23.8% (74)	24.8% (77)	1.9% (6)	3.44	311
Agribusiness	22.6% (71)	53.2% (167)	15.6% (49)	2.2% (7)	4.1% (13)	2.2% (7)	2.19	314
Commercial development	12.3% (38)	44.7% (138)	25.9% (80)	7.8% (24)	8.1% (25)	1.3% (4)	2.59	309
Downtown parking	7.8% (24)	27.3% (84)	43.2% (133)	12.3% (38)	6.5% (20)	2.9% (9)	2.91	308
Forestry	19.2% (59)	42.0% (129)	25.4% (78)	6.2% (19)	3.6% (11)	3.6% (11)	2.44	307
Marinas and fishing	26.7% (83)	45.7% (142)	17.7% (55)	5.5% (17)	3.5% (11)	1.0% (3)	2.16	311
Conservation and open space areas	35.5% (110)	44.8% (139)	13.9% (43)	3.2% (10)	1.9% (6)	0.6% (2)	1.93	310

Appendix 5.2 Summary Report from Survey Monkey

Water and wastewater systems	38.1% (119)	46.5% (145)	11.2% (35)	1.0% (3)	2.6% (8)	0.6% (2)	1.85	312
New recreational and tourist areas/facilities	22.8% (71)	36.7% (114)	30.2% (94)	6.1% (19)	2.9% (9)	1.3% (4)	2.33	311
							<i>answered question</i>	318
							<i>skipped question</i>	12

Appendix 5.2 Summary Report from Survey Monkey


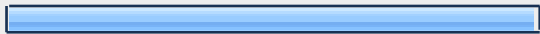








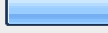

9. Please indicate your agreement with the following statements in regards to the Town of Willsboro's Zoning and Subdivision Regulations:					
	Agree	Disagree	Unsure/Don't know	Rating Average	Response Count
I have read and reviewed the Willsboro zoning and subdivision regulations.	35.3% (108)	35.0% (107)	29.7% (91)	1.94	306
I have applied at least once for a building permit for my Willsboro property(ies).	65.8% (202)	23.8% (73)	10.4% (32)	1.45	307
I have applied at least once for a variance for my Willsboro property (ies).	28.4% (84)	57.4% (170)	14.2% (42)	1.86	296
I have applied at least once for a subdivision approval for my Willsboro property(ies).	10.3% (30)	75.0% (219)	14.7% (43)	2.04	292
				<i>answered question</i>	312
				<i>skipped question</i>	18

Appendix 5.2 Summary Report from Survey Monkey

10. Please provide your comments on the experiences you've had with the permitting or variance process within the Town of Willsboro.	
	Response Count
	157
<i>answered question</i>	157
<i>skipped question</i>	173

Appendix 5.2 Summary Report from Survey Monkey

11. My property is in the following district(s) within the Willsboro zoning ordinance. (Check all that apply): Scroll down to see a zoning map of Willsboro. You may view a higher resolution copy of this map at http://www.willsborony.com/plan/ZoningV3_small.jpg You will need to open another browser window to view the larger map or you will leave the survey and have to begin again.

		Response Percent	Response Count
LC-W - Land conservation-Woodland District		4.5%	14
RL-1 - Residential - Low Density District		46.8%	144
LC-R - Land Conservation-River District		1.3%	4
RL-2 - Residential - Low Density District		5.8%	18
LC-A - Land Conservation-Agriculture District		1.6%	5
RL-3 - Residential - Low Density District		16.6%	51
GB - General Business District		1.6%	5
RL-5 - Residential - Very Low Density District		6.8%	21
M - Industrial District		0.3%	1
IC - Island Conservation District		0.3%	1
RR- Residential Rural Density District		8.8%	27
SC - Stream Conservation District		0.0%	0

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RM-1 Residential Medium Density District	1.9%	6
HC-1 - Highway Commercial District	1.3%	4
RM-2 Residential Medium Density District	5.2%	16
HC-2 - Highway Commercial District	1.9%	6
RM-3 Residential Medium Density District	3.2%	10
RM-M - Residential - Medium Density Mobile Homes District	2.3%	7
Unsure	4.9%	15
<i>answered question</i>		308
<i>skipped question</i>		22

Appendix 5.2 Summary Report from Survey Monkey

12. Please indicate your agreement with the following statements in regards to the Adirondack Park Agency Rules and Regulations:					
	Agree	Disagree	Unsure/Don't know	Rating Average	Response Count
Willsboro is located within a State Park called the Adirondack State Park.	91.8% (281)	4.9% (15)	3.3% (10)	1.11	306
I have read and reviewed the Adirondack Park Land Use and Development Plan and Map.	31.0% (93)	49.3% (148)	19.7% (59)	1.89	300
I have applied at least once for a permit and/or jurisdictional inquiry from the Adirondack Park Agency for my Willsboro property(s).	29.6% (88)	58.2% (173)	12.1% (36)	1.82	297
The Town of Willsboro has an approved "Adirondack Park Agency Local Land Use Planning Program."	38.8% (118)	3.9% (12)	57.2% (174)	2.18	304
<i>answered question</i>					310
<i>skipped question</i>					20

Appendix 5.2 Summary Report from Survey Monkey

13. My property/ies is/are in the following APA land use area/s (check all that apply). Scroll down for an APA land use map. A higher resolution map can be found at <http://www.willsborony.com/plan/member/APALandUseMap.jpg> You will need to open another browser window to view the larger map or you will leave the survey and have to begin again.

	Response Percent	Response Count
Hamlet	7.3%	22
Moderate intensity	44.4%	134
Low intensity	25.2%	76
Rural use	9.9%	30
Resource management	4.3%	13
Don't know	8.9%	27
	<i>answered question</i>	302
	<i>skipped question</i>	28

Appendix 5.2 Summary Report from Survey Monkey

14. Willsboro should encourage the development of the following types of housing:								
	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know/unsure	Rating Average	Response Count
Accessible housing for the disabled/elderly	22.8% (71)	43.7% (136)	25.7% (80)	4.5% (14)	2.9% (9)	0.3% (1)	2.22	311
Affordable Rental housing	10.7% (33)	37.8% (116)	29.6% (91)	12.7% (39)	8.1% (25)	1.0% (3)	2.73	307
Assisted living for seniors	19.4% (60)	51.5% (159)	22.3% (69)	2.6% (8)	2.9% (9)	1.3% (4)	2.22	309
Homeless shelters	2.0% (6)	7.6% (23)	33.0% (100)	32.0% (97)	21.8% (66)	3.6% (11)	3.75	303
Single family detached homes	19.1% (58)	50.2% (152)	21.5% (65)	4.3% (13)	4.0% (12)	1.0% (3)	2.27	303
Duplex/triplex homes	2.7% (8)	19.9% (60)	34.9% (105)	27.2% (82)	14.3% (43)	1.0% (3)	3.34	301
Condominiums	4.2% (13)	19.5% (60)	28.0% (86)	27.4% (84)	19.9% (61)	1.0% (3)	3.42	307
Affordable single-family Housing	15.2% (46)	51.2% (155)	23.4% (71)	5.3% (16)	4.3% (13)	0.7% (2)	2.34	303
Senior Housing	19.2% (59)	53.6% (165)	19.5% (60)	3.6% (11)	3.2% (10)	1.0% (3)	2.21	308
Homeless Shelter/Emergency Housing	2.6% (8)	14.9% (45)	33.7% (102)	27.1% (82)	19.8% (60)	2.0% (6)	3.52	303
Medical Need Housing	5.6% (17)	27.6% (83)	40.9% (123)	14.0% (42)	6.6% (20)	5.3% (16)	3.04	301
Housing for previously homeless persons, including victims of domestic violence	3.6% (11)	18.2% (55)	35.8% (108)	23.2% (70)	15.6% (47)	3.6% (11)	3.40	302
Mobile Home Parks	2.0% (6)	10.2% (31)	17.5% (53)	34.7% (105)	33.0% (100)	2.6% (8)	3.94	303
<i>answered question</i>								311
<i>skipped question</i>								19

Appendix 5.2 Summary Report from Survey Monkey

15. Willsboro has a significant amount of agricultural lands, with 6,393 acres in the Agricultural District representing 23% of the land acreage in the Town. There are additional Agricultural Lands outside the District. Please indicate how important the following farmland issues are to you:

	Extremely important	Very important	Important	Not important	Don't know/unsure	Rating Average	Response Count
Limit increases on property taxes for agribusiness	20.1% (62)	21.7% (67)	31.4% (97)	17.8% (55)	9.1% (28)	2.74	309
Help with environmental compliance for agribusiness	17.6% (54)	25.8% (79)	38.2% (117)	9.5% (29)	8.8% (27)	2.66	306
Establish "Right to Farm" laws	17.0% (52)	20.3% (62)	27.2% (83)	11.1% (34)	24.3% (74)	3.05	305
Support agricultural district development	17.7% (54)	21.0% (64)	35.7% (109)	10.8% (33)	14.8% (45)	2.84	305
Pay farmers by purchasing their development rights	8.3% (25)	13.6% (41)	17.6% (53)	28.6% (86)	31.9% (96)	3.62	301
Direct marketing of farm products to consumers	22.7% (69)	28.0% (85)	30.6% (93)	8.2% (25)	10.5% (32)	2.56	304
Develop new agricultural products and markets	25.7% (78)	23.7% (72)	30.9% (94)	10.5% (32)	9.2% (28)	2.54	304
Consumer "buy local" education	25.7% (79)	24.4% (75)	31.9% (98)	10.4% (32)	7.5% (23)	2.50	307
Youth agricultural education (4-H)	20.2% (62)	31.6% (97)	33.6% (103)	9.1% (28)	5.5% (17)	2.48	307
Farm neighbor education	18.3% (56)	26.1% (80)	29.7% (91)	14.1% (43)	11.8% (36)	2.75	306
Estate and succession planning for agribusiness	16.0% (49)	20.9% (64)	31.7% (97)	15.0% (46)	16.3% (50)	2.95	306
Utility cost reductions for agribusiness	13.7% (42)	19.9% (61)	29.1% (89)	20.6% (63)	16.7% (51)	3.07	306

Appendix 5.2 Summary Report from Survey Monkey

Finance programs for agribusiness	12.9% (39)	23.5% (71)	27.8% (84)	19.5% (59)	16.2% (49)	3.03	302
Encourage service and support businesses for farmers	18.2% (56)	24.8% (76)	37.5% (115)	10.4% (32)	9.1% (28)	2.67	307
Encourage landowners and farmers to work together to manage tillable farm land.	21.0% (64)	29.8% (91)	34.1% (104)	8.2% (25)	6.9% (21)	2.50	305
Support the Willsboro Research Farm	22.7% (70)	24.7% (76)	30.5% (94)	11.0% (34)	11.0% (34)	2.63	308
Support agricultural and technical services through County, state and federal agencies.	21.1% (65)	27.6% (85)	33.1% (102)	9.7% (30)	8.4% (26)	2.57	308
Support active farming with all its sights, sounds and smells!	25.3% (75)	24.7% (73)	32.8% (97)	8.1% (24)	9.1% (27)	2.51	296
Other (please specify)	46.2% (18)	7.7% (3)	12.8% (5)	5.1% (2)	28.2% (11)	2.62	39
					Other (please specify)		21
<i>answered question</i>							311
<i>skipped question</i>							19

Appendix 5.2 Summary Report from Survey Monkey

16. Do you claim farm income on your federal or state income tax form?		
	Response Percent	Response Count
Yes	3.3%	10
No	96.7%	297
	<i>answered question</i>	307
	<i>skipped question</i>	23

17. What is your residential status in Willsboro? Check all that apply:		
	Response Percent	Response Count
Landowner	54.3%	171
Business owner	9.8%	31
Resident – full-time	38.4%	121
Resident – part-time	41.3%	130
Non-resident	10.8%	34
Weekender	7.0%	22
	<i>answered question</i>	315
	<i>skipped question</i>	15

Appendix 5.2 Summary Report from Survey Monkey

18. If you are a part-time resident: Do you plan to make Willsboro your full-time/primary residence within the next 10 years?		
	Response Percent	Response Count
Yes	15.0%	37
No	28.5%	70
Unsure	28.0%	69
Not applicable	28.5%	70
<i>answered question</i>		246
<i>skipped question</i>		84

19. How many (total) years have you lived in Willsboro?		
	Response Percent	Response Count
0-5 years	15.4%	40
6-10 years	15.1%	39
11-20 years	16.6%	43
More than 20 years	52.9%	137
<i>answered question</i>		259
<i>skipped question</i>		71

Appendix 5.2 Summary Report from Survey Monkey

20. For seasonal residents only: How many years have you been visiting in Willsboro?		
	Response Percent	Response Count
0-5 years	3.9%	7
6-10 years	8.4%	15
11-20 years	16.3%	29
More than 20 years	71.3%	127
		<i>answered question</i>
		178
		<i>skipped question</i>
		152

21. For seasonal residents only: Do you rent or own your home in Willsboro?		
	Response Percent	Response Count
Rent	3.5%	6
Own	96.5%	164
		<i>answered question</i>
		170
		<i>skipped question</i>
		160

Appendix 5.2 Summary Report from Survey Monkey

22. On average, how many weeks each year do you reside in Willsboro?		
	Response Percent	Response Count
0-4	13.0%	32
5-15	30.8%	76
16-28	23.9%	59
29-52	32.4%	80
	<i>answered question</i>	247
	<i>skipped question</i>	83

23. How much land do you own in the community		
	Response Percent	Response Count
Less than 1 acre	35.6%	110
1-2 acres	21.7%	67
3-5 acres	15.5%	48
6-10 acres	5.8%	18
More than 10 acres	18.1%	56
Do not own land	3.2%	10
	<i>answered question</i>	309
	<i>skipped question</i>	21

Appendix 5.2 Summary Report from Survey Monkey

24. What best describes your Willsboro home?		
	Response Percent	Response Count
Single family house	83.8%	258
Two-family dwelling	0.3%	1
Multiple family dwelling (3 or more)	2.3%	7
Single family apartment	1.3%	4
Boarding house	0.0%	0
Other	12.3%	38
	<i>answered question</i>	308
	<i>skipped question</i>	22

Appendix 5.2 Summary Report from Survey Monkey

25. How many members of your household (including yourself) are in the following age categories?				
		Response Average	Response Total	Response Count
Under age 5		0.97	28	29
Ages 5-9		1.11	50	45
Ages 10-14		1.17	63	54
Ages 15-19		1.16	73	63
Ages 20-24		1.03	39	38
Ages 25-34		1.22	44	36
Ages 35-44		32.62	2,055	63
Ages 45-54		1.61	167	104
Ages 55-59		1.24	84	68
Ages 60-64		1.26	87	69
Ages 65-74		19.49	2,085	107
Ages 75-84		1.32	58	44
Over age 84		0.67	12	18
			<i>answered question</i>	300
			<i>skipped question</i>	30

Appendix 5.2 Summary Report from Survey Monkey

26. What year were you born?		Response Count
		292
	<i>answered question</i>	292
	<i>skipped question</i>	38

27. What is the highest level of education you have completed?		
	Response Percent	Response Count
Grade school	0.0%	0
High school	8.7%	27
Some college/technical school	15.4%	48
Technical school certification	1.6%	5
College graduate or higher	74.4%	232
	<i>answered question</i>	312
	<i>skipped question</i>	18

Appendix 5.2 Summary Report from Survey Monkey

28. What is your present employment status?		
	Response Percent	Response Count
Employed full-time	38.3%	120
Employed part-time	7.7%	24
Retired	41.2%	129
Self employed	12.5%	39
Student	4.2%	13
Homemaker	3.2%	10
Unemployed and seeking work	1.3%	4
Disabled or too ill to work	0.3%	1
	<i>answered question</i>	313
	<i>skipped question</i>	17

29. What best describes your occupation?	
	Response Count
	229
	<i>answered question</i>
	229
	<i>skipped question</i>
	101

Appendix 5.2 Summary Report from Survey Monkey

30. If you are a full-time resident of Willsboro and are employed either full or part time, how many miles (one way) do you travel to work?		
	Response Percent	Response Count
0-10 miles	19.6%	39
11-20 miles	3.5%	7
21-30 miles	5.5%	11
More than 30 miles	7.5%	15
Not applicable	63.8%	127
<i>answered question</i>		199
<i>skipped question</i>		131

Appendix 5.2 Summary Report from Survey Monkey

31. Into which range does your total annual household income fall:		
	Response Percent	Response Count
Less than \$10,000	0.3%	1
\$10,000 to \$14,999	1.0%	3
\$15,000 to \$24,999	1.4%	4
\$25,000 to \$34,999	4.1%	12
\$35,000 to \$49,999	9.6%	28
\$50,000 to \$74,999	16.5%	48
\$75,000 to \$99,999	17.5%	51
\$100,000 to \$149,999	14.1%	41
\$150,000 to \$199,999	3.4%	10
\$200,000 or more	6.2%	18
Prefer not to answer	25.8%	75
	<i>answered question</i>	291
	<i>skipped question</i>	39

Appendix 5.2 Summary Report from Survey Monkey

32. Briefly describe your vision for the community as you see it in 20 years.		Response Count
		246
	<i>answered question</i>	246
	<i>skipped question</i>	84

33. Please provide in this space any further comments you wish to make to the Comprehensive Plan Committee:		Response Count
		142
	<i>answered question</i>	142
	<i>skipped question</i>	188