

# Dr. Froswa' Booker-Drew

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**Froswa' Booker-Drew** has an extensive background in nonprofit management, partnership development, training and education. She is currently National Community Engagement Director for World Vision, US Programs serving as a catalyst, national partnership broker, and builder of the capacity of local partners, facilitating the emergence and strengthening of community-led initiatives to improve and sustain the well-being of children and their families. Froswa' supervises program staff in Texas, Florida, Georgia, Washington, Illinois, California, New York, West Virginia and Washington, D.C. Booker-Drew has worked for three national nonprofits and was formerly the Director of the Texas Office of Partners for Sacred Places. In this role, she built partnerships statewide and nationally, oversaw programming, public relations, staff, budget, and fundraising for the office. Partners for Sacred Places is a national non-sectarian, nonprofit that works with congregations in historical buildings to assist in the use their buildings for the transformation of their communities. Previously, she served as Southwest Sustainability Specialist for the national nonprofit, Breakthrough Collaborative. She worked with affiliate sites in Fort Worth, Austin, Houston, and Santa Fe, New Mexico. This included coaching and providing workshops for Executive Directors, Board Members and staff on strategic planning, fund development, and board governance. Booker-Drew also served as Texas Regional Director for the Innovation Groups, a national non-profit which provides consultation, training, and research for local governments. In this role, Froswa' worked with over 50 city managers and their staff in Texas, Arkansas, and Oklahoma which included marketing, event coordination, recruitment and retention of member cities.

Booker-Drew was promoted to Director of Communications/Assistant to the Headmaster at St. Philip's School and Community Center where she was responsible for all public relations and special projects for the Executive Director. Hired initially as the Director of the Community Center for St. Philip's School and Community Center, she was the administrator of the Athletics, Before and After School Care/Summer, and Outreach programming. This included the implementation of new programs and developing collaborative partnerships with community agencies. In this role, she was responsible for reporting to corporate, foundation, and individual donors. She also assisted the Development Department in the research, reporting, and writing of proposals for the Community Center. Her role included managing a budget that exceeded \$250,000 excluding the \$1.3 million capital campaign, supervising staff and nearly 100 volunteers and assisting in the design of the new Learning Center, which houses Community Center programs. Froswa' solicited and received funding from United Way of Metropolitan Dallas, Dell Foundation, Microsoft, and many others during her tenure. As a result of her leadership, participation increased especially in targeted zip code areas as well as a stronger relationship was established with the media publicizing programming.

As the part-time Development Coordinator for The ChildCareGroup, she was responsible for assisting in raising \$825,000 for this organization that has a budget of over \$12 million dollars. Over \$500,000 was raised toward this effort. Her broad work experience is diverse and vast and includes serving as:

- Instructor of African American Life and Culture, Contemporary Ideas and Issues, and Man, Society, and Culture-three interdisciplinary courses at Jarvis Christian College. She was also overwhelmingly selected by the student body as *Favorite New Teacher*, *Most Supportive Female Faculty*, and *Favorite Female Teacher*.
- Assistant professor of Freshman Studies at Southwestern Christian College in Terrell, Texas.

- Adjunct Instructor at Richland College;
- Assistant Curator of History for the African American Museum; and
- Curator of Education and Programs, South Dallas Cultural Center/Program Coordinator for the Juanita J. Craft Civil Rights House, Office of Cultural Affairs/City of Dallas.

### ***Consulting Experience***

Froswa' is the owner of Soulstice Consultancy, an agency that provides strategic planning, fundraising (grant research, proposal writing and donor cultivation), program development, evaluations, board training, consultations/coaching for small businesses and non-profit agencies. The client roster has included a number of individuals, faith, community based organizations and businesses throughout the United States such as the following:

- Texas Association of Nonprofit Organizations
- Greater Austin Asian Chamber of Commerce
- Kellogg Action Lab of Consultants
- AWOW International Girls Leadership Initiative (US and Ghana)
- The Dallas Women's Foundation
- Texas Council on Family Violence
- Rapides Foundation
- UT Southwestern/Good News (NIH grant)  
<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3230554/>
- Center for Nonprofit Management
- Mothers & More
- Texas Muslim Women's Foundation
- North Texas International Visitors Council
- City of Killeen, Texas
- Children and Family Institute
- St. Philip's School and Community Center
- Baptist General Convention of Texas
- City of Garland
- Texas Rural Communities
- Big Brothers and Big Sisters of North Texas
- Prime Time Sister Circles
- DFW International
- University of Texas at Arlington
- PRIMA ADD Center/Dr. Lynn Weiss Attention Deficit Disorder Center for Teens and Adults
- Dallas Public Schools
- Arlington Independent School District
- The Dallas Historical Society
- Geo-Marine
- Southland Corporation/7-Eleven
- One Star Foundation

- Coordinator of the Nonprofit Certificate Program at the University of Texas at Arlington (Workforce Development) teaching several courses for more than six years.
- Provides national webinars for 4Good.org on nonprofit topics

Froswa' was selected to serve as a delegate in Non Profit Congress in Washington DC and also has reviewed grants for a number of Federal agencies and foundations:

- Administration for Children, Youth and Families
- Department of Education and the Office of Safe and Drug Free Schools
- Corporation of National and Community Service (Americorp)
- Office of Community Service, Capacity Building
- Institute for Youth Development
- The PeaceMaker Foundation
- The Lindberg Foundation
- Case Foundation
- Youth Service of America
- Dallas Women's Foundation

### ***Education***

Froswa' received her PhD in Leadership and Change from Antioch University. Lisa Bussett <lisa.bussett@austincc.edu> Her research is based on social capital, women, relational leadership and the work of Keagan and Lahey of Harvard's Immunity to Change work. Booker-Drew is interested in impacting women to build diverse social networks by understanding the power in their personal stories and identifying the barriers to change that keep women from creating the impact they desire. She is a trained Immunity to Change facilitator, attended the Jean Baker Miller Institute on Relational Cultural Theory, and was invited to be a part of the International Dialogue on Relational Learning and Leadership. It was at this conference that she presented her work on women and social capital as a paper. Froswa' is also an Advanced Certified Coach Practitioner through the Certified Coaches Federation.

She is a graduate from Oklahoma City University with a Master of Liberal Arts in Humanities. She received a scholarship and an assistantship to attend OCU. Booker-Drew worked full-time as an Educational Consultant for two non-profit agencies in Oklahoma City while attending classes full-time. She received her undergraduate degree from The University of Texas at Arlington in History, a minor in English, and an emphasis in Women's Studies/Sociology. As a student, she was extremely involved in campus and community activities.

### ***Presentations***

Booker-Drew has presented hundreds of workshops and conferences around the United States including for the national website, 4Good.org, the Greater Dallas Movement Day, Urban League Young Professionals, Everest College, Ignite, Center for African American Studies, Southern Methodist University, Texas Association of Community Development Associations, Nonprofit Communication Professionals, the University of Notre Dame, Texas A& M University, The Minority Student Today

Conference, The University of Oklahoma, and the University of Texas at Arlington. She was featured on the video 'Extraordinary Women' by Dallas Community Television and has been on a guest on a number of television and radio shows. Froswa' was the emcee at Greater Dallas Movement Day, an event with more than 1400 attendees present. This includes a brief listing of presentations from 2008 to the present:

- Dallas Homeowners League, 11th Annual Neighborhood Leadership Boot Camp, (2008), "Accentuate the Positive: Understanding, Identifying & Mobilizing New Volunteers for Your Neighborhood!"
- Texas Municipal League, Elected Officials Conference, (2009), "The Role of Cities in Social Entrepreneurship"
- City of Garland, Texas, (2011), "Assumptions & Myths About People and Communities"
- AWOW International Girls Leadership Conference, (2011), "Understanding Leadership - Examination of key concepts in leadership and qualities of effective leaders"
- TACDC 18th Annual Community Economic Development Conference, (2011), "PR for Nonprofits"
- African Leadership Luncheon, (2011), "How to Raise Money for Your Organization"
- TEDxSMU,(2012), "Social Capital"
- AWOW International Girls Leadership Conference, (2012), "The Dynamics of Identity, Social, and Psychological Capital"
- Agency University, North Texas Food Bank, (2012), "Board Governance"
- Texas American Planning Association Conference, (2012), "Beyond Engagement: Expanding Opportunities for Community Engagement"
- DFW Association of Fundraising Professionals Conference, (2012), "Diversity and Generational Differences"
- DFW Association of Fundraising Professionals Meeting, (2013), Topic: "More Diversity Means More Donors"
- Texas United Methodist Women's Conference, (2013), "The Role of Relationships in Advocacy"
- Texas Leadership Forum, (2013), "Social Capital for Leaders 101"
- "Access to Power", (2013) Presentation at the United Nations, <http://gipce.org/bio/>
- 4Good.org, (2013), "Barriers to Change: Understanding Roadblocks to Progress in Organizations and Communities"
- Urban League Young Professionals Conference, (2013), "Be The Change You Wish to See in the World"
- Texas Community Service Association, 2013, Annual Conference, (2013), "Immunity to Change"
- 4Good.org, (2013), "Building Social Capital to Enhance Collaboration"
- Texas Healthy Adolescents Initiative Coalition, (2014), "Immunity to Change"
- Ignite Texas, (2014), "Networking Tips"
- Center for African American Studies, UTA, Issues in Race Conference, (2014), panelist
- Texas United Methodist Women's Legislative Conference, (2014), "Tell Me A Story: The Role of Social Capital in Relationship Building"

- American University students, “Building Social and Relational Capital”, (2014), <http://ab8542a.wordpress.com/2014/03/31/day-2-know-who-you-are-know-your-potential-find-your-passion/>
- 4Good.org, (2014), “Tapping Into Your Inner Relational Leadership to Create Change”
- SMU Conference, SoulCare: Practices to Nurture the Mind, Body, & Soul (2014), “Relationship Building”
- Women and Girls Empowerment Network, (2014), “Collaborating for Greater Impact)
- Webcast University, Thelma Wells, “Philanthropy”, <http://www.thelmawells.com/#!/webcastvideos/c1q59>

### ***Community Involvement and Awards***

Froswa' is a board member of the Texas Christian Community Development Network, serving as Board Secretary and is a member of the Texas Nonprofit Council. She has also served as a Board Member of the Texas Association of Nonprofit Organizations, and Girls Inc—Tarrant County as a member of the Director's Circle. She was a member of the Dallas American Red Cross Diversity Leadership Team where she has served as a Community Relations Liaison. Other activities have included working with the inmates of the Seagoville Federal Prison; former Board member for the Texas Office for Specialized Alternatives for Families and Youth, Old City Park, Latino Arts and Letters Cultural Center, Urban Scholarship Committee for Young Life and the Partnership for Arts, Culture, and Education and was also appointed to serve as a member of the Irving Youth Council. Froswa' completed 40 hours of Basic Mediation Training through Dispute Mediation Services of Dallas. She was a part of the documentary, Friendly Captivity, a film that follows a cast of 7 women from Dallas to India. She has also worked with the AWO International Girls Leadership Initiative providing curriculum and training to girls in the United States, Costa Rica, and Ghana.

She has also received a number of awards for her work in the community:

- 2008 Community Angel Award,
- 2009 Woman of the Year Award by Zeta Phi Beta Sorority, Inc.,
- 2010 Diversity Ambassador for the American Red Cross,
- 2012 Outstanding African American Alumni at the University of Texas at Arlington,
- 2013 Recognized Alumni at the University of Texas at Arlington in History,
- 2014 Big Heart for Global Poverty by Alpha Kappa Alpha Sorority, Inc.

### ***Publications and Interviews***

She is the author of the book, Rules of Engagement: Making Connections Last, (2013), a workbook for women to build their networks. She is in the process of contributing a chapter to an upcoming book on Women's Leadership and has written several articles on a variety of topics.

Froswa' has also written for or has worked published in the following:

- “Building Social Capital in Diverse Women”, International Dialogue on Relational Leadership and Learning, <http://www.relationalllearningandleadership.com/#!/resources/cee5>

- “Social Capital: Friend or Foe in the Lives of Two Prominent Incarcerated Individuals”  
[www.works.bepress.com/froswa\\_booker-drew/rss.htm](http://www.works.bepress.com/froswa_booker-drew/rss.htm)
- “Why Don’t More Women Partner?” <http://womenpartner.org/2013/06/26/why-dont-more-women-partner>
- “Beyond the Usual Suspects: Applying a New Lens to Your Networking,”  
<http://www.careerattraction.com/beyond-the-usual-suspects-applying-a-new-lens-to-your-networking/>
- “The Advantage of Volunteering: Starting a Nonprofit”  
[http://www.depositagift.com/\\_/guest-experts/the-advantage-of-volunteering-the-start-of-starting-a-nonprofit/](http://www.depositagift.com/_/guest-experts/the-advantage-of-volunteering-the-start-of-starting-a-nonprofit/)
- “Women Make Better Leaders”, <http://www.opencolleges.edu.au/informed/news/women-make-better-leaders-finds-new-research/>
- KenteCloth: Southwest Voices of the African Diaspora: the Oral Tradition (poetry)
- BrainSpeak.com (June 2014), <http://brainspeak.com/personal-development-2/keys-building-relationships-make-difference/>
- BrainSpeak.com (July 2014), <http://brainspeak.com/mind-brain/five-steps-dealing-stress/>

*She has been interviewed for the following:*

- Commentary: Hurricane Ike: A Year Later, KERA News (National Public Radio station), (2009)
- Blackgivesback.com, (2010), Nonprofit Insider:  
<http://www.blackgivesback.com/2009/01/insider-froswa-booker-drew.html#.Uz4zOqhdWSo>
- Black Enterprise Magazine, Nonprofit Insider: Choosing a Board for Your Nonprofit, (2010)  
[http://www.blackenterprise.com/small-business/nonprofit-insider-choosing-a-board-for-your-nonprofit/attachment/froswa-booker-drew\\_sm/](http://www.blackenterprise.com/small-business/nonprofit-insider-choosing-a-board-for-your-nonprofit/attachment/froswa-booker-drew_sm/)
- Interview with Stanley Bronson, (2013), [www.superchangeyourlife.com/.../interviews-froswa-booker-drew](http://www.superchangeyourlife.com/.../interviews-froswa-booker-drew)
- It’s Your Life radio show guest, (2013), <http://www.wdng.net/articles1.cfm/article/2770>
- Infignos Radio: Bringing Transformational Talk to You, (2014), <http://radio.infignos.com/>

- BlackgivesBack.com, (2014), <http://www.blackgivesback.com/2014/07/rules-of-engagement-new-workbook-for.html#.U88d2eNdWSp>